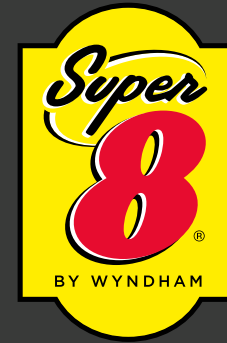


AN AMERICAN ROAD **ORIGINAL**
A RECOGNIZED & **TRUSTED SIGN**
ECONOMY **ELEVATED**



- + **104%** RevPAR Index
outperforms its economy competition¹
- + **66%** total U.S. central
reservation contribution
with 48% of total stays contributed
by Wyndham Rewards members¹
- + **2,700** global hotels,
the world's largest economy hotel brand²,
with leading brand awareness³
- + **96%** adoption of INNOV8TE
guestroom elevates the experience and
helps drive return⁴

Learn more at wyndhamdevelopment.com



TYPE

New Construction & Conversion



FOOTPRINT⁴

- Total Global Hotels: 2,693
- U.S. Hotels: 1,486



GUEST AMENITIES

- Free high-speed Wi-Fi
- In-room coffee



ROOMS

50-100

SUPER 8 FRANCHISE FEES¹

- INITIAL FEES ▼
- Greater of \$250 per room or \$25,000
- ROYALTY FEE ▼
- 5.5% of GRR
- MARKETING/RESERVATION FEE ▼
- 3.0% of GRR



THE WYNDHAM ADVANTAGE

Your business, powered by the world's largest hotel company.² We put owners at the center of everything we do.

- **AWARD-WINNING REWARDS PROGRAM** with 92M+ members who stay and spend ~2X more than non-members⁶
- **STRONG-NEGOTIATED RATES** with quality suppliers and savings of up to 20% off OTAs⁵
- **HIGH-IMPACT REVENUE DRIVING SERVICES AND SUPPORT** to maximize hotel performance
- **NEXT-GEN TECHNOLOGY** simplifies owner operations and enhances guest experience



This is not an offer. Federal and certain state laws regulate the offer and sale of franchises. An offer will only be made in compliance with those laws and regulations, which may require we provide you with a Franchise Disclosure Document. For a copy of the FDD contact us at 22 Sylvan Way, Parsippany, NJ 07054. All hotels are independently owned and operated with the exception of certain hotels managed or owned by a subsidiary of the company. © 2022 Wyndham Hotels & Resorts, Inc. All rights reserved. ¹Super 8 Worldwide, Inc. Franchise Disclosure Document, dated March 31, 2022. RPI and Contribution numbers presented are based on averages for certain franchisees in the U.S. during 2021. 263 (41.6%) of the Qualified Franchisees whose data was disclosed in the FDD met or exceeded the RPI presented. 782 (52.6%) and 817 (55%) of the franchisees whose data was disclosed in the FDD met or exceeded the CR Contribution and WR member Contribution presented, respectively. Your results may differ. ²Based on number of hotels. ³Phoenix BASE awareness study Q4 2021. ⁴As of 12/31/2021 ⁵Versus independent or unbranded hotels ⁶On average through 12/31/2021